

# Aavaz360ne Brand Guidelines

### **Aavaz360ne Brand Fonts**

**Primary Font - Roboto** 

Aa

ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnipqrstuvwxyz 123456789 Secondary Font - Tajawal

Aa

ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnipqrstuvwxyz 123456789

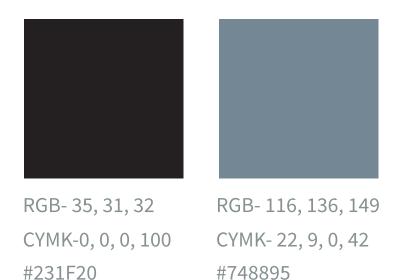
### Aavaz360ne Brand Colors

Color Palettes-



# Aavaz360ne Logo Colors

#### Color palette



# **Logo Color Variations**

Use these colored logos as they are the most frequently used.

For general backgrounds

For dark backgrounds





## Use of our brand materials

These guidelines are designed to help you use our brand and assets, including our logo, content and trademarks without having to negotiate legal agreements for each use. However, if you would like to make any use of our brand assets in a way that is not covered by these guidelines, please contact us at info@aavaz.biz and include a visual mockup of your intended use.

#### Do

- > Let us know before using our logo on websites, products, packaging, manuals, or for other commercial or product use.
- > Use the Aavaz360ne name and logo in your app to identify or direct a user to a Aavaz functionality.
- > Use the Aavaz360ne name and logo to indicate compatibility with Aavaz.
- > Use our brand materials for educational and instructional purposes.

#### Don't

- > Use our name, logos, or screenshots in ways that may be confusing, misleading, or suggest our sponsorship, endorsement, or affiliation.
- > Manipulate, edit, the Aavaz360ne logo and icons.
- > Use our logo or incorporate our logo into yours.
- > Use a domain name containing "Aavaz" or any confusingly similar words.